



**2023 Conference on School Photography & Yearbooks**  
**July 10-13, 2023 | Greenville, South Carolina**

**EXHIBITOR INFORMATION**

**for Exhibit Booths**

*(See guidelines for mezzanine tabletop exhibitors on next page)*

**Move-In & Move-Out**

Exhibitors with a booth in the Exhibit Hall (the Regency Ballroom) may set up between 7-10 p.m. Monday, July 10, and between 8 a.m.-2 p.m. Tuesday, July 11. All booths must be ready by 2 p.m. Tuesday.

Take-down and move-out may begin as soon as dedicated Exhibit Hall hours end at 2 p.m. on Wednesday, July 12. All booths must be fully removed by 5:30 p.m.

**Exhibit Hall Hours**

Tuesday, July 11

- 3:15-4 p.m. – Industry Supplier and Partner Council Election and Meeting
- 4-7 p.m. – Welcome Reception held in the Exhibit Hall

Wednesday, July 12

- 7:30 a.m.-2 p.m. – Exhibit Hall open hours. Breakfast and lunch are served in the back of the Exhibit Hall at 7:30-9:30 a.m. and 12-2 p.m., acting as dedicated Exhibit Hall hours.

**Exhibitor Conference Tickets**

Exhibitor registration includes one full conference pass for a company representative. This pass allows them all the access of a conference attendee, including the breakout and general sessions and the Awards Banquet. Tickets for additional booth staff are \$325 each until October 1, 2022; after that the price goes up to \$395 each.

If buying tickets for a team of five or more, contact Rachel McClamroch at [rachel@schooltraditions.org](mailto:rachel@schooltraditions.org) for a team discount code.

**Accommodations**

Exhibitors who are only exhibiting and not staying for the entire conference will be at the SpringHill Suites Marriott in downtown Greenville. Exhibitors using their full conference pass will be at our venue, the Hyatt Regency Greenville.

The link for discounted rooms at either of these hotels will be emailed to those who have already registered. These links will not go live until November 2022.



**2023 Conference on School Photography & Yearbooks**  
**July 10-13, 2023 | Greenville, South Carolina**

## **EXHIBITOR INFORMATION**

### for Mezzanine Tabletops

Booths in the Exhibit Hall are still the prime location for exhibitors, as they allow the full size of a booth (10'x10' or larger) with pipe and drape, are the location of the Welcome Reception on Tuesday, and include the prime dining location for breakfast and lunch on Wednesday. Exhibitor tables on the venue's lobby mezzanine are a viable, affordable alternative, as they line a common thoroughfare and are next to a secondary dining location, but unlike the exhibit hall booths they consist only of a table and are only open on Wednesday.

#### **Move-In & Move-Out**

Exhibitors with a mezzanine tabletop may set up starting at 3:30 p.m. on Tuesday, July 11.

Take-down and move-out may begin as soon as dedicated exhibit hours end at 2 p.m. on Wednesday, July 12. All tabletops must be fully removed by 5:30 p.m. that day.

#### **Mezzanine Tabletop Show Hours**

Wednesday, July 12 – 7:30 a.m.-2 p.m. – Mezzanine tables open hours. Breakfast and lunch are served at the pergola near the mezzanine.

#### **Exhibitor Conference Tickets**

Exhibitor registration includes one full conference pass for a company representative. This pass allows them all the access of a conference attendee, including the breakout and general sessions and the Awards Banquet. Tickets for additional booth staff are \$325 each until October 1, 2022; after that the price goes up to \$395 each.

If buying tickets for a team of five or more, contact Rachel McClamroch at [rachel@schooltraditions.org](mailto:rachel@schooltraditions.org) for a team discount code.

#### **Accommodations**

Exhibitors who are only exhibiting and not staying for the entire conference will be at the SpringHill Suites Marriott in downtown Greenville. Exhibitors using their full conference pass will be at our venue, the Hyatt Regency Greenville.

The link for discounted rooms at either of these hotels will be emailed to those who have already registered. These links will not go live until November 2022.