

# NATIONAL SCHOOL YEARBOOK STANDARDS 2021-2022



SCHOOL  
PHOTOGRAPHERS  
OF AMERICA



## NEW NATIONAL DEADLINES

The School Photography and Yearbook Industry are striving for inclusivity and equity through new industry standards. These new standards will give more access, more kids, more involvement and more time to build a yearbook that truly represents each student's school year!

### PLEASE MAKE NOTE OF THE INDUSTRY STANDARDS:

All US students and school staff deserve the opportunity to be photographed and included in their school's history regardless of race, color, national origin or zip code. Therefore, the following standards have been established to ensure equal opportunity:

- The earliest deadline for all US Schools that start school on or before August 12th, for both senior portraits and underclass portraits is: Dec. 3rd, 2021
- The earliest deadline for all US Schools that start school between August the 14th through August 27th, for both underclass and senior portraits is: Dec. 21st, 2021
- The earliest deadline for all US Schools that start school after August the 27th, for both senior portraits and underclass portraits is: Jan. 21st, 2022

FOR MORE INFORMATION PLEASE VISIT: [www.schoolphotographersofamerica.com](http://www.schoolphotographersofamerica.com) ▪ [www.schooltraditions.com](http://www.schooltraditions.com)